

## Consumer Buzz

7/31/2017

### Data Savers

*Ann-Marie Vazzano*

Despite several major data breaches over the last few years, most Americans are willing to store their credit card info online, according to a recent CreditCards.com report. The survey found members of the Silent Generation (born between 1925 and 1945) are more likely than any other group to store their payment information online (21% among those 72 and older always save it online). Only about 6% of Baby Boomers and Generation Xers said they always save their credit card details online, while more than 40% never do. Consumers who live in the South, however, are much less likely to save their payment information online. Approximately 68% said they rarely or never do, compared to just 55% in other regions. Those in the Midwest are more likely than other regions to save their data. **GP**