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## New Website for Knock Outs

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Star Roses and Plants just launched a new version of its Knock Out Family of Roses website, [www.TheKnockOutRose.com](http://www.TheKnockOutRose.com). It's packed with info like any website should be: FAQs, tips, inspiring uses, care and most importantly, a retailer finder so interested Knock Out Rose customers can find you.

The website is mobile friendly, which means your nursery staff can look up information about the roses while helping customers in the rose department. The site is a complete refresh, too, offering new content and a new look via updated messaging. You'll find all 10 varieties of Knock Outs on the site, including the three new varieties for 2018: White, Peachy and Coral.

Are you listed on the site? Head on over to [www.theknockoutrose.com/retailers](http://www.theknockoutrose.com/retailers) to find out. **GP**