

Front Lines

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On the Beet Beat

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The National Garden Bureau has declared 2018 the Year of the Beet and there's lots for retailers to find on the website to promote these earthy veggies. From facts about its history to its nutritional benefits, the website at ngb.org/year-of-the-beet/ has a multitude of details to get customers interested in growing beets. The site also has a downloadable fact sheet and printable signs, as well as recipes and a YouTube video from Chef Jonathan Bardzik. **GP**