

Front Lines

12/1/2018

The Next “It” Plant

Jennifer Polanz



Mason Day, co-founder of the gardening social media app GrowIt! is calling it here: peperomia will be the next hot plant for 2019. Mason has somewhat of an inside scoop from seeing what consumers are posting about on the GrowIt! app. Peperomia would be a great trending plant, too, because it's compact, easy to care for and safe for pets. Did I mention it's totes Insta-worthy? **GP**