## greenPROFIT

## Front Lines

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## **Do You Do America In Bloom?**

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Entering its 18th year (hey, you're an adult now!), America In Bloom (AIB) is a beautification program that cities and towns across the U.S. can participate in to help boost economic development and engage residents of all ages. There have been a multitude of garden centers over the last 18 years that have helped their cities in participating in the program. All told, more than 240 cities in 41 states have participated in AIB.

If you'd like to learn more about it, visit www.americainbloom.org. But don't delay—if you want to work with your city to get involved, the deadline for registration is February 28. **GP** 

Pictured: Castle Rock, Washington, won its category in 2018 for under 3,000 population.