

## Front Lines

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## **Are You New Here?**

Jennifer Polanz

The *Green Profit* editors realized recently that we often hear about retailers closing, usually through news items picked up in our Google alerts or through people we know in the industry, but we don't hear much about new businesses. If you've opened your retail operation within the last year, shoot us an email at jpolanz@ballpublishing.com to let us know about it. We'd like to feature new businesses in upcoming issues of *Green Profit*. **GP**