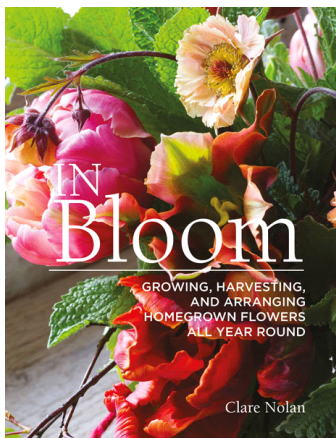


Front Lines

7/1/2019

Year-Round Blooms

Ellen C. Wells



For those of you emphasizing the “retailer” in the grower-retailer profession, there’s a new book you may be interested in stocking for your customers. It’s by noted interiors stylist and lifestyle editor Clare Nolan and it’s called “In Bloom: Growing, Harvesting and Arranging Homegrown Flowers All Year Round.” Love the concept! And if the book’s cover is any indication of what’s inside, you and your customers are in for a delight.

“In Bloom” is a comprehensive guide to planning, planting and maintaining a home flower garden. The author takes the mystery out of the growing process and helps readers learn how to choose the right plants and flowers for both the garden and the home. I’m telling you, friends—cutting gardens are back. This book will help stoke customer interest, for sure.

If you’re interested in ordering, you can contact Michele Sensenig at Fox Chapel Publishing: sensenig@foxchapelpublishing.com. **GP**