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HRI Launches tHRive Series

Ellen C. Wells



The Horticultural Research Institute (HRI) has created a new web-based series featuring key research findings that help environmental horticulture businesses grow. We hear about HRI funding research projects, and now through this new tHRive series, the hort industry gets to hear the results. What a great idea, as this funding really does benefit us all. The series will also cover research projects that have been federally funded.

The first tHRive content has been available since June 1 and includes a set of videos focusing on research supported through the Floriculture and Nursery Research Initiative (FNRI) program administered by USDA ARS, the research agency for USDA. The set of videos will feature FNRI's "Resilient Plant Group," which is a group of researchers who collaborate to benefit greenhouse production. The pre-recorded webinars are actually available now.

HRI's tHRive series also includes "bite-sized" clips of research funded by HRI itself. Catch new tHRive sessions throughout the year and for free anytime. All content will be available at www.hriresearch.org. **GT**