

Front Lines

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Hardware Show Moves to 2021

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Coordinators at The National Hardware Show made the decision in early July to reschedule the event for May 2021 in light of COVID-19. The show initially had been postponed until September, but will now take place May 11-13, 2021. In lieu of the in-person event, the organization will move forward with virtual activities, including a virtual trade show.

"The hardware industry has been greatly impacted by the global pandemic and hundreds of our international exhibitors have been forced to cancel their plans to participate in NHS due to market conditions and continued travel restrictions," says Randy Field, Group Vice President for Reed Exhibitions. "At the NHS, we pride ourselves on being the leading industry gathering place, and while we recognize and appreciate how important the show is to the community, we believe it is the right decision to transition it to a virtual experience for 2020.

"Following the May postponement, we prioritized making NHS Connects the place for the hardware and home improvement community to come together to source information."

That site will include direct appointment setting, a virtual product showcase and a virtual trade show component. You can visit the site by going to the main website, www.nationalhardwareshow.com, and clicking on the NHS Connects link. **GP**