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## Looking to Grow Your E-Commerce Game?

*Ellen C. Wells*

There's a webinar for that! In fact, a whole three-part webinar series. Offered by AmericanHort with digital marketing guru and frequent Green Profit contributor Katie Elzer-Peters of Garden of Words, the E-Commerce Mastery Series promises to take you from zero knowledge on the topic to getting open online and in a successful way. While the first two classes have already taken place, you can jump on board to pick up the final one. Participants pay per webinar and you also can purchase both of the classes that already took place after the fact.

Class 1, "Zero to Ecommerce," took place December 9.

Class 2, "Curbside Pickup Powerup," took place January 27.

Class 3, "Online Marketing Quick-Start," happens from 2:00-3:30 p.m. Eastern, February 17.

What I like about this series (other than it being taught by a very engaging personality) is that it promises to be a collaborative workshop. You'll have moderated breakout sessions, live Q&As, worksheets (worksheets are super helpful) and a private Facebook group in which folks can continue the conversation once each class is over.

Continued support ... that's the key to success. **GP**