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## For Those First-Time Gardeners

Ellen C. Wells



A new book on veggie gardening is coming out this month that customers could really dig. It's called "The First-Time Gardener: Growing Vegetables," written by Jessica Sowards, host of the YouTube show "Roots and Refuge." You know how many new gardeners our industry gained last year (20 million!) and you know that this year these same folks will be asking for new plants, new instructions, new techniques, new everything. They're going to 2.0 their efforts, if you will.

Everyone starts from somewhere, and Jessica carefully and cheerfully leads newbies through it—from garden placement to critter control.

I hear "First-Time Gardener" has the largest pre-sale order volume that Cool Springs Press has ever had. Wow! Get your copies from your Quarto rep. **GP**