

Front Lines

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ICYMI: PVG's Virtual Market Series

Ellen C. Wells

Sticking with a running theme of virtual events, the folks at Pleasant View Gardens announced they'll be hosting a year-long series of virtual events in 2021. Their Virtual Market Series is geared toward growers, brokers, retailers and even our lifeblood, gardening consumers. The series contains all sorts of content, too—interviews, roundtables, discussions and good ol' info about plants and how to grow them. You can check them out as they come at pwpvg.com/virtual-market-series.

And, hey, did you know PVG has a YouTube channel with 400,000 subscribers? It's got a ton of videos, too. According to PVG they'll continue to post educational and informative videos on a weekly basis. Way to commit to the industry, Pleasant View! **GP**