

Front Lines

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Studio M's Wholesale Site

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Studio M, the folks who bring you artful home and garden items, has launched a new website for you, their wholesale customers.

But aside from having a fresh look, it includes enhanced ordering features so you can shop smarter and faster. Time is money, after all. A revamped navigation menu allows you to shop by product, collection, theme and even by artist. Retailers can also access digital catalogs, forms and wish lists. What's this new Wish List tool? It's a way to organize your future orders so you can plan ahead and then order quickly when the time comes.

Another new feature is the "Available to Ship" dates on every product—and this is updated daily—for those keeping an eye on the calendar and on your shelves. Studio M wanted to be as transparent as possible when it came to availability, keeping their customers in the loop as much as possible.

Other new features include a Quick Order tool and enhanced assistance by customer care members who can log in on behalf of clients to help resolve any ordering issues.

You can check out the new site at wholesale.studio-m.com. If you're an existing customer, you'll need to reset your password to access the site. **GP**