greenPROFIT

Front Lines

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New Picks from ECG

Jennifer Polanz



Emerald Coast Growers recently released an updated version of its popular Resource Guide featuring a section called "Fresh Picks," which highlights new additions to the lineup. The Fresh Picks for 2021-22 include new perennials, ornamental grasses and succulents.

"Creating our Resource Guide is a well-thought-out process; we take the time to put together a representation of what we think the market will need," says Sales Manager Cheri Markowitz. "Our customers trust us to find the best for their programs year after year with a collection of new varieties, and we take that task seriously."

Visit www.ecgrowers.com to view the catalog, see availability and more. **GP**