

Front Lines

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Save the Date: New Global Garden Center Conference

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Block off your calendar on February 1-3 for the new Global Garden Retail Virtual Conference & Show, brought to you by industry consultants Sid Raisch and John Stanley, and supported by Ball Horticultural Company as the Diamond sponsor. This free-for-attendees event will feature fast-paced presentations in 90-minute segments spanning the time zones of the world over the three days, along with a virtual trade show that

will be open all of February.

The full line-up will be announced soon, so watch our e-newsletters for more details and this space in January for the full rundown.

"It is time for a global virtual event for our industry," says John Stanley, an international consultant and speaker who is based in Australia. "This will be the largest audience ever in an industry-wide conference and trade show, hearing thought leader points of view, experiences and examples from around the world."

Trade associations, breeders, brands, growers, manufacturers, distributors and other professional interest groups are encouraged to invite and enroll their members and customers to participate in the conference and trade show.

Visit gardenretailconference.com for more information, to register and/or to secure a spot in the trade show. **GP**