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Front Lines

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Just Announced: TPIE Keynote

Ellen C. Wells



You'll squeak with excitement to hear this year's
Tropical Plant International Expo (TPIE) keynote is
Duncan Wardle, former Head of Innovation and
Creativity at Disney. Duncan was part of a team helping
Imagineering, Lucasfilm, Marvel, Pixar and Disney
Parks to spread innovation like pixie dust. He helped
these divisions of Disney create magical new storylines
and experiences. Duncan now uses his Disney
expertise to help audiences around the world. Using a
unique approach to Design Thinking, Duncan helps
people capture unlikely connections, leading to fresh
thinking and disruptive ideas.

Join Duncan for the TPIE Opening Keynote, "Embedding a Culture of Innovation into Everyone's DNA." During the conversation Duncan will touch on what skills businesses and individuals need to rise and move forward in the middle of a decade of disruption. And where will it all shake out in relation to artificial intelligence?

Find out Duncan's viewpoint at 9:00 a.m., Wednesday, January 18, at the Tampa Convention Center. Visit www.tpie.org to register. **GP**