

Front Lines

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What Pins Gardeners Search For

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Ranking	Garden Trend	Number of Pinterest Boards	Number of Pins
1	Balcony Gardens	964	265,259
2	Garden Recycling	904	233,247
3	Wild Gardens	1,000	212,502
4	Water Features	918	177,929
5	Wildlife Gardening	950	154,966
6	Garden Allotments	873	127,275
7	Minimalist Gardens	948	96,367
8	Jewel Tones	106	17,965

- Garden recycling is close behind with 233,246 pins
- "Jewel tones" saw a 190% increase in searches GP

I came across a useful bit of information gathered by OnBuy Garden Furniture Sets about the top garden trends on Pinterest. There's a chart to follow, but the general highlights of this company's study into Pinterest are these (as of March):

- The top themes in the garden for Spring 2022 are wild, naturalistic and sustainable
- Balcony gardens top Pinterest's spring garden posts with roughly 270,000 pins