

Front Lines

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Sneak Peek at 2023

Jennifer Polanz



If you haven't already started, it's a good idea to get a jump start on planning and even ordering for 2023. Pleasant View Growers in Loudon, New Hampshire, just recently dropped a Preview Guide for 2023 of the "hottest new plants on tap for the year ahead."

"This is an exciting part of every year for us ... giving our customers a look behind the veil, so to speak," says Andy Huntington, national sales manager at Pleasant View Gardens. "Showing them what's coming and what's going to be hot a year in advance. This helps them plan ahead for their operation and customers, which helps them maintain a competitive edge."

The guide highlights the six new Proven Winners plants of the year, as well as the national recipes of the year for 2023, along with new additions in annuals, fruits and vegetables, grasses and caladiums. Visit pwpvg.com/literature-hub to see the preview guide, or call (603) 435-8361

to have a hard copy mailed to you. **GP**