

Front Lines

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New Outdoor Décor Line Debuts

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Sullivan Gift recently announced the debut of its new Woodstock Elements line of outdoor décor and accessories. The line is a collaboration with Woodstock Chimes, which was acquired by Sullivans in 2021.

“It’s apparent that consumers increasingly want to enhance their outdoor surroundings and we couldn’t wait to get involved,” said Sullivans CEO Tom Russo in the announcement. “In our Woodstock Elements line, we’ve combined the quality of Sullivans’ products focused with the demand for outdoor décor.”

The line has more than 100 different outdoor products in two color schemes—copper and gray. The products range from stakes and spinners to benches, birdhouses fountains and statuary, among other products. Woodstock Chimes also has introduced new products, including a singing in the Rain Chime, a

mixed media chime of aluminum tubes and smaller bamboo tubes that plays a recognizable “Singing in the Rain” melody. **GP**

Pictured: This hanging solar lantern is one example of products in the new Woodstock Elements line from Sullivan Gift.