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All I Want for Christmas is ... Caladiums?

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At Cultivate'22, you might have been surprised to walk into the Proven Winners booth to see a Christmas scene surrounded by caladiums. And then you saw the greens, whites and reds that blended perfectly with Christmas décor and smacked your head. The breeding of the Heart to Heart line has allowed for more variety in bringing the plants inside (though they still need lots of light and humidity to thrive). As Proven Winners highlighted, they could be a unique accent and complement to any poinsettia or other Christmas plant program.

A totally appropriate Christmas plant was right under our noses the whole time! The idea has been brewing within the organization for a few years. From what we understand, Moss Greenhouses grew some caladiums for Laura LeBoutillier of Garden Answer to use for the holidays and she made an entire video about it. And now Proven Winners is full steam ahead with the concept. Fun and novel. They even developed tags.

[Click here to check out Laura's video](#), which as of press time had more than 110,000 views. **GP**