greenPROFIT

Front Lines

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Bailey Nurseries Recognizes Suppliers

Ellen C. Wells



This summer, Bailey Nurseries honored four suppliers who work with their Endless Summer Hydrangeas, First Editions Shrubs and Trees, and Easy Elegance brands. Bailey presents these awards to partners who demonstrated superior brand representation, exceptional product quality and excellence in working as partners.

The four recognized nurseries are:

• Dewar Nurseries Inc. as Trial Grower of the Year for the company's instrumental grower trialing feedback.

• Greenleaf Nursery Company as the Endless Summer Network Grower of the Year for Greenleaf's tireless promotion of the brand to their customers and steady increasing of the brand's sales each year.

• Clinton Nurseries as the First Editions Network Grower of the Year for continuing to add varieties and having honest discussions about the brand as it grows.

• Midwest Groundcovers LLC as the Easy Elegance Network Grower of the Year, for the company's use of social media and

on-site trial garden to promote the brand and educate others about it. GP

From left to right: Teresa Aumiller of Dewar Nurseries, Mike Gondola of Clinton Nurseries, Mark Andrews of Greenleaf Nursery Company and Matt Fredrickson of Midwest Groundcovers LLC.