

## Front Lines

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## Display Ideas From Atlanta

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I chose two unique displays I saw at AmericasMart in Atlanta during the gift market to highlight here. Chive debuted its brand new showroom this winter, and the displays were clean, fresh and color blocked to create an easy and inviting shopping experience. The company started with vases, but now they have pots, décor and more, and they seem to be everywhere, including in magazines like HGTV, GQ and Vogue.

The second image is from Ragon House's Holiday & Winter collection showroom, and I was immediately struck by how each individual piece is easily viewed and how they stand out. This setup could help sell higher-end products that deserve a spotlight. **GP**

