

Front Lines

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Petitti Family of Farms Makes MANTS Debut

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The wholesale growing operations that supply Petitti Garden Centers and other retailers have continued to grow and expand over the past couple of years, and now they're being organized under a single consumer-facing brand, Petitti Family of Farms. The announcement was made at MANTS in January.

The wholesale nursery operations under the brand are Willowbend Nurseries (specializing in bareroot hydrangea trees along with a wide assortment of shrubs), Ridge Manor Nursery (a container nursery producing premium zone-hardy shrubs, trees, grasses and perennials) and Losely Nursery (B&B farm for mature tree, shrub and ornamental plant material).

"The ultimate goal of creating the new brand was to communicate the unification of all three operations to customers in a clear and easily understood way while still maintaining each farm's name and reputation," said Joe Allio, president of Petitti Family of Farms.

Find out more at petittifamilyfarms.com. GP